

KICKOFF's Steering Committee is made up of members of the following:

Annapolis Valley Regional School Board

Berwick Recreation

Child & Adolescent Services

Evangeline Recreation Society

Municipality of Kings County

Hantsport Recreation

Windsor Recreation

West Hants Recreation

Hantsport RCMP

Public Health Services

Big Brothers - Big Sisters

Acadia University

NS Health Promotion



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KICKOFF's Financial Support is thanks to these contributors:

- Eastern Kings, Kingston/Greenwood, West Kings, Central Kings and Hants Community Health Boards
- Feed My Lambs
- Fundy Mental Health
- Active Kids, Healthy Kids
- Many Local Service Clubs
- Various Local Businesses



KICKOFF



KICKOFF IS A NON-PROFIT OPPORTUNITY FUND THAT HELPS UNDER-RESOURCED, AT-RISK YOUTH PARTICIPATE IN SPORT AND RECREATION ACTIVITIES.

WHAT IS KICKOFF?

- ✓ **KICKOFF** is a non-profit initiative to help under-resourced, at-risk youth participate in sport and recreation opportunities.
- ✓ **KICKOFF** works in partnership with the elementary and middle schools in Kings and West Hants Counties. A school-based community group identifies the under-resourced, at-risk youth.
- ✓ **KICKOFF** works with KIDSPORT as an administrative force. **KICKOFF** is the KIDSPORT chapter for Kings and West Hants Counties. **KICKOFF** also works as a liaison for another funding source, JUMPSTART

KICKOFF Activities

The sport and recreation activities will be structured group oriented, available in the local community and will preferably contain a physical component.



KICKOFF'S GOALS

- ✓ To increase the number of under-resourced, at-risk youth in Kings and West Hants that are participating in sport and recreation opportunities.
- ✓ To secure sustainable funding or in-kind spots from community departments, organizations, and agencies.
- ✓ To establish school-based community groups in elementary and middle schools in Kings and West Hants Counties. The role of these groups is to identify and support under-resourced, at-risk youth.
- ✓ To work as a delivery partner for KIDSPORT funding.



KICKOFF Opportunity Fund can assist in a number of ways:

- ✓ **Financial** - to cover costs of registration and transportation fees.
- ✓ **In-Kind Spots** - donated by local sports and recreation organizations.
- ✓ **Equipment** - to purchase new or used equipment/uniforms.

Youth participating in Sport and Recreation Activities may have improved:

- ✓ Physical Health
- ✓ Mental Health
- ✓ Positive Family Interactions
- ✓ Positive Peer Relations
- ✓ Community Inclusion
- ✓ Improved Academic Performance

